

CLIMATE BUSINESS INDEX

MORE CLIMATE-SMART, SUSTAINABLE BUSINESS

MARCH 2021 ❖ ISSUE 11



We **SHARE KNOWLEDGE** to raise awareness of climate change.
We **CONNECT** to increase the chance of investment.
We **AWARD BADGES** for each level completed.

The **Climate Business Index** (CBI) is a web-based voluntary registration system developed by the United Nations Development Programme (UNDP) with the collaboration of the Ministry of Planning and Investment (MPI).

INSIDE THIS ISSUE

- ▶ CBI's upcoming activity
- ▶ Funding opportunity for companies
- ▶ Highlights of the Month

*Take action today by joining Climate Business Index
at <http://cbi.undp.org.vn/>*

CBI'S UPCOMING ACTIVITY

As part of the collaboration between UNDP and Thue Thien Hue Provincial People's Committee, CBI is promoted to businesses in Hue from April 2021. CBI team analyzes responses for at least 50 enterprises to support them to pursue green business models and investments in green products of value chains, contributing to climate change mitigation.

Another activity under this partnership is Green E-transportation Initiative, which is expanded in Hue in quarter II 2021.

UNDP CBI team coordinates cooperation among various stakeholders, with support of UNDP Global Centre for Technology, Innovation, and Sustainable Development to promote green technology including e-mobility in Vietnam by analyzing the data of pilot testing and sharing the results with stakeholders and the public while Hue conducts policy consultations and supports public parking lots for pilot-testing.

FUNDING OPPORTUNITY

With the aim of promoting green business in Vietnam by connecting with investors, CBI team would like to introduce Reapra, a venture builder and investment group based in Singapore, Japan, Vietnam and Thailand, who will review businesses in CBI pool to consider investment. Reapra focuses on founders' human development and potential and is looking for partners who have mission-driven with a long term mindset of more than 10 years, pursuing a clear, positive and social agenda.

Based on its investment criteria, Reapra considers 3 following business stages:

- ❖ Pre-seed/ Idea Stage (The Build 80): entrepreneurs at the point of business foundation or up to a few months (sometimes a year) of revenue can get the investment amount of up to SGD 100,000 for at least 20% equity.
- ❖ Seed stage/ operating business: businesses up to 5 years from foundation can be invested up to SGD 500,000 (average SGD 300,000) for at least 20% equity.
- ❖ SMEs that have more than 1 million SGD annual revenue (max 2-3 millions SGD annual revenue).

Please kindly contact cbi.vn@undp.org for further information and discussion.



Join our promoting, self-testing,
and expanding network at:
cbi.undp.org.vn



REAPRA

ONLINE TRAINING MODULES

STRENGTHEN COVID-19 RESPONSES AND RESILIENCE FOR ENTERPRISES

UNDP is leading the UN Economic Impact Working Group, coordinating inputs from other UN agencies, and is taking on the UN technical lead role for socio-economic response and recovery. As requested by the Ministry of Planning and Investment (MPI), UNDP has been supporting to build capacity on working with SMEs and strengthening resilience to economic and pandemic shocks.

In 2020, the Government of Japan has funded UNDP Vietnam to "Promoting Human Security - Leaving No One Behind" through an integrated response to COVID-19 in Viet Nam. Part of the project activities supports digital transformation, skills upgrade, and diversification of markets through providing online training for MSMEs on the related areas.

UNDP has worked with the Assistance Center for Small and Medium sized Enterprises in the North (TAC), which is under the Agency for Enterprise Development of MPI to develop 10 online training modules for enterprises including: 1) Digital transformation in the business; 2) The foundation of design thinking; 3) Innovation at work; 4) Trends in digital marketing in post COVID-19; 5) Introduction to digital marketing; 6) Introduction to SEO; 7) Supply chain management in COVID-19 context; 8) Optimizing operating expenses in covid-19 context; 9) Modification of the customer strategy in covid-19 and 10) Six Sigma foundation. Up to date, this learning platform gets 2076 visits and nearly 1000 members completed at least one module.

Please kindly scan the QR codes below or access <https://learn.vietnamsme.gov.vn/> to explore these useful training programs.



QUÉT MÃ QR CODE để truy cập và tìm hiểu nội dung các khóa học ngay hôm nay.

App Web

Logos: tac, UNDP, weempowerasia, WOMEN IN BUSINESS, UN Women, European Union.

LEARN MORE

To learn more about the CBI, please visit our website or contact us as below. Remember to update your status by completing your next level in our assessment system.

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**From us,
for us,
through us.**

Join us now!

EPPIC

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CALL FOR APPLICATION

Applications are officially open for EPPIC 2021!

The Ending Plastic Pollution Innovation Challenge (EPPIC) is back, this time focusing on Indonesia and the Philippines! We are looking for innovative solutions to tackle the plastic problem in two high-traffic touristic sites: Mandalika, Lombok Island (Indonesia) and Samal Island (the Philippines), where small changes can make a big difference.

The competition can be participated by interested applicants from ASEAN countries OR any team from other countries across the globe who has at least one member who is an ASEAN national. The winners will receive a 9-month incubation program from UNDP, and a seed funding of 18.000 USD!

Apply now till **30 April 2021!** For more information, please visit <http://plasticchallenge.undp.org.vn/> or kindly contact cbi.vn@undp.org for more information.

